

Sponsorship & Support Levels

## **DELAWARE RESTAURANT ASSOCIATION BEER & BOCCE TOURNAMENT**

**MONDAY, OCTOBER 7<sup>TH</sup> 2019**

**NEW LOCATION! DE TURF (MILFORD)**

DON'T WORRY – THERE WILL STILL BE PLENTY OF DOGFISH HEAD BEER!!



### **ORGANIZATIONAL SUMMARY**

The Delaware Restaurant Association (DRA) is the only trade association dedicated to the success, education and protection of Delaware vibrant restaurant community. Delaware's 2,000 restaurants employ almost 50,000 people and support the state's economy with \$3.8 billion in annual sales. Along with its philanthropic arm, The Delaware Restaurant Association Educational Foundation (DRAEF), the DRA plays a vital role in state policy and education reform. The strength of our organizational success lies in the close relationships the DRA has built between its executive management team, our diverse membership, and our surrounding communities. This dynamic organization has its fingers on the pulse of the entire restaurant community in Delaware.

***Each DRA and DRAEF event is unique, well-attended and an awesome collaboration between industry entrepreneurs (DRA Members) and suppliers (DRA Allied Members)!***

### **EVENT SUMMARY**

#### **It's a Damn Good Time!**

The DRA's Annual Beer & Bocce Tournament celebrates the **fun and camaraderie** that exists in our unique industry. Each year we invite costumed restaurant teams and **local legislators** to compete in a **spirited bocce tournament** – complete with live music, amazing food and beer, and of course an awesome trophy for the winners to proudly display in their restaurant!

#### **For a Good Cause**

This event also serves a fundraising benefit for the winning team's charity of choice, with a donation made directly from the DRA to a local Delaware charitable organization.

#### **Allied Members – Now is the time to get in on the action!**

Restaurant team registration always fills quickly, but this year a very limited number of Allied team registrations/event sponsorships are available. Allied Teams will compete against each other, with the Allied bracket winner advancing on to compete in the restaurant bracket. The DRA Beer & Bocce Tournament is one of the most anticipated industry event of the year...don't miss this fun and unique opportunity to **showcase your company!**

- Showcase your brand on-site with creative costuming
- Gain **networking opportunities** with the industry's top restaurateurs and staff
- Demonstrate good corporate citizenship by supporting our industry & local charities

The DRA's Beer & Bocce Tournament is an ideal venue for restaurants and allied members to come together with their teams for a day of friendly competition and networking.....all while enjoying some great food, drinks and live music!

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**\$300 Bocce Ball Advertising Sponsor**    *\*Good for Allied Members*

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- Company recognition on prominent signage throughout event
- Media coverage by local press & DRA, including pictures & future marketing
- Company logo placement on event giveaway to all attendees
- 4 complimentary event spectator tickets (include all food & beverages)

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**\$350 Restaurant Team Registration**    *\*Restaurant Members Only*

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- Media coverage by local press & DRA, including pictures & future marketing
- Unique, one-of-a-kind event swag bag for all players
- *One Team Entry into Tournament (4 players) to compete in Restaurant Bracket, competing for DFH Prizes, charitable donation, and the coveted Bocce Cup Trophy!*

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**\$1,000 Allied Member Team Registration**    *\*Allied Members Only*

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- Company recognition on prominent signage throughout event
- Media coverage by local press & DRA, including pictures & future marketing
- Company logo placement on event t-shirts provided for all players
- Opportunity to supply marketing/promo materials to all event attendees
- 4 complimentary spectator tickets (includes all food & beverages)
- *One Team Entry into Tournament (4 players) to compete in Allied Bracket, with winning team advancing to compete in Restaurant Bracket for Bocce Cup Trophy!*

As one of the restaurant industry's leading supporters, we hope you will join us in sponsoring the annual DRA Beer & Bocce Tournament. This signature event serves as one of the premier networking event opportunity for Delaware's top restaurateurs and our allied members.

So let's have some fun, enjoy some great Dogfish Head beers, and help raise money for our local charities! Start practicing now...the competition is always fierce and only one team can claim the trophy to display for the coming year!!

On behalf of the Delaware Restaurant Association, thank you for your consideration of this proposal.

To confirm your sponsorship, please call the DRA at 302.738.2545 or contact  
Karen Stauffer at [Karen@DelawareRestaurant.org](mailto:Karen@DelawareRestaurant.org)

For inclusion in all event materials, all Sponsorships and company logos must be submitted  
**no later than Friday, September 20<sup>th</sup>** to allow time for printing.