



9TH ANNUAL DELAWARE RESTAURANT FOUNDATION FUNDRAISING DINNER

WEDNESDAY, APRIL 10TH, 2024, 6-9PM @ RIVERFRONT EVENTS, WILMINGTON, DE

ORGANIZATIONAL SUMMARY

The Delaware Restaurant Association (DRA) is the only trade association dedicated to the success, education and protection of Delaware vibrant restaurant community. Delaware's 2,000 restaurants employ over 53,000 people and support the state's economy with over \$2 billion in annual sales. The Delaware Restaurant Foundation (DRF) exists as a non-profit entity under the DRA umbrella - playing a vital role in industry education and workforce development. The strength of our organizational success lies in the close relationships the DRA has built between its executive management team, our diverse membership, and our surrounding communities, including our schools, local funders, and local government agencies like the Department of Labor & Education.

Each DRA and DRF event is unique, well-attended and an awesome collaboration between industry entrepreneurs (DRA Membrs), suppliers (DRA Allied Members) and community supporters and state funders.

EVENT SUMMARY

The DRF's Annual Fundraising Dinner highlights the commitment our industry makes to training and mentoring our next generation of industry leaders. At this event we put the spotlight on our ProStart students, who are involved in every aspect of the event from planning menu items to plating, service and fundraising throughout the event.

It is our best opportunity to show you, our industry partners and sponsors, both the technical and soft skills that each and every one of our ProStart students are learning in this invaluable program. They are poised, professional and can't wait to extend their spirit of hospitality to you at this very special event!

After last year's successful event and a **2023 National Invitational 2nd Place Win** by the Delaware culinary team, we anticipate a large, enthusiastic attendance of over 225 of our industry sponsors, supporters, DRA restaurant members and our Allied services members at our annual fundraising event. Students from ProStart Schools around the state will be your guides and chefs for the evening, as ProStart educators will be our guests at this event highlighting this amazing program. The DRF Annual Fundraising Dinner is our biggest and most important fundraising event of the year, and we ask for your continued support for our educational and professional development efforts:

- **Showcase your brand on-site, in the event program through promotional materials**
- **Gain networking opportunities with the industry's most influential leaders**
- **Demonstrate good corporate citizenship by giving back to education/workforce development efforts and investing in the future of our students**

The DRF's Annual Fundraising Dinner is an ideal venue for our allied members to demonstrate their commitment and support to the industry while networking and building relationships that will strengthen their business in the coming year, and a great way for our restaurant members to show their dedication and support of industry education. We respectfully request your consideration of sponsorship of this event at the level that best suits the needs of your business:

\$5,000 DRAEF Gold Star ProStart Sponsor

- **8 complimentary event tickets (one full table)**
- Company logo placement on chef jackets for ProStart teams competing at Nationals
- Exclusive sponsor(s) of pre-reception cocktail hour
- One complimentary chef jacket (all sponsor logos in full color)
- Full page color ad in event program
- Marketing/promotion at event, including all event signage
- Company named in all media and press statements and posts



\$2,500 Silver Star ProStart Sponsor

- **4 complimentary event tickets (half table)**
- Company logo placement on chef jackets for ProStart teams competing at Nationals
- One complimentary chef jacket (all sponsor logos in full color)
- Half page color ad in event program
- Marketing/promotion at event, including all event signage
- Company named in all media and press statements and posts

\$1,000 ProStart Education Ambassador

- **2 complimentary event tickets**
- Company logo placement on chef jackets for ProStart teams competing at Nationals
- Half page color ad in event program
- Marketing/promotion at event, including all event signage

Event Program Advertising Opportunities

- **\$500 Full Page Ad** – Dimensions 8.5”h vertical x 5.5”w horizontal
- **\$250 Half Page Ad** – Dimensions 5.5”h vertical x 8.5”w horizontal

Individual Event Tickets

- **\$199 per person** – Includes live action appetizer stations, specialty cocktails, and gourmet 4-course dinner with wine pairings, all featuring DE ProStart Students

** Any other general donations to the DRF (not specific to this event, tickets or sponsorship) will also be accepted (in any denomination). These donations are 100% tax deductible. Please contact the DRA for more information.

Your support is essential to the ongoing success of this event, which not only provides yearly funding for the DRF, but also provides scholarship opportunities for ProStart students.

To confirm your sponsorship, please call the DRA at 302.738.2545 or contact Rae at Rae@delawarerestaurant.org. Please note the following deadlines:

- * For inclusion in the Event Program, all Sponsorships, Logos & Ads must be submitted no later than **Friday March, 29th** to allow time for printing.